Criteria

1. The event/activity must promote Cyprus as a tourism destination without showing or mentioning in any way the occupied areas of the Island.

2. Prior approval needs to be given by completing the relevant form below. When completed send it via email to **cytour@visitcyprus.com**

3. In cases where the Deputy Ministry of Tourism is a sponsor of the event/activity there is no need to fill out the form found below.

4. In cases where the Deputy Ministry of Tourism is in a collaboration/ partnership in terms of tour operating / airline connections / cruising etc. there is no need to fill out the form found below.

Logo Usage Info

Name of Company:

Type of Business:

Description of Event / Activity:

Purpose of Event/Activity:

☐ I confirm that I fully understand the brand manual guidelines on the usage of the "*Love Cyprus*" Logo.